

Implementing a Household Recycling Centre (HRC) booking system

Town & Parish Council webinar 17 June 2025

Working together | ambitious for Dorset





Welcome and introduction

Cllr Jon Andrews Cabinet Member for Place Services



How the booking system will work in Dorset

Matthew Boulter Commercial Services Manager

The benefits of a booking system



- Fewer people on site safer environment
- Less business waste misuse savings
- Increased reuse and recycling rates
- Better value for money protect frontline services
- Improve communication with customers



Learning from others

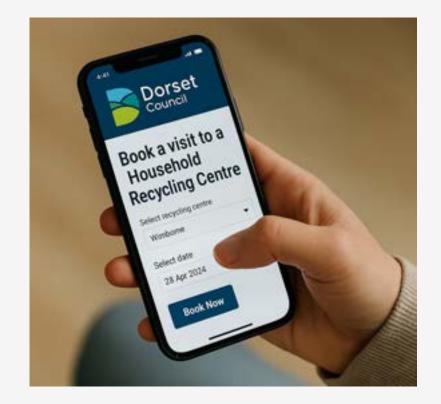
Key learning for Dorset:

- 1. Keep the booking process simple by avoiding non-essential questions
- 2. Allow residents to book for 'on the day' visits
- 3. Enable bookings up to 2 weeks in advance
- 4. Have 30-minute booking slots, which are popular and effective
- 5. Allow residents to cancel and amend their bookings easily



How residents will book a visit

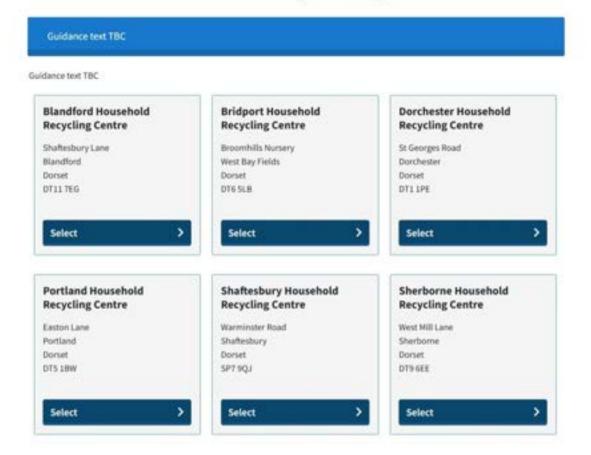
- Bookings will be made through proven and reliable HRC booking software
- Bookings made online via Dorset Council website. Bookings over the phone will be introduced later.
- Incorporates existing DIY / asbestos bookings and van permit application processes







Book a visit to a Household Waste Recycling Centre (HWRC)







Select a date and time

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12:00	12:1
12:20	12:30
12:40	12:5
13:00	13:10
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13:40	13:5









Your details

Personal information	Your booking
* First name	Book a slot for a car 18 minutes
	Teesday 19 June 2025
"Last varies	Blandfurd Heutshold Recycles
	Centre Shaftesbury Lane
	Mandford Dorbit
"De yes hive as email addess?	6711765
Postcode (please select the address the wante is coving from)	
First address	
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Booking information * Vehicle registration Find vehicle Please enter your vehicle registration and click. Find vehicle' to validate it ago the DVA database.	





Review and confirm

Your booking is almost complete. Please check the details you have entered are correct and confirm your booking below. Your booking is not complete until you have pressed the confirm button.

Location	
Site	Blandford Household Recycling Centre
Address	Shaftesbury Lane, Blandford, Dorset, DT11 7EG
Date and time	
Date	Tuesday 10 June 2025
Acrival Time	10:00 - 10:10
Your details	
Name	Jane Smith
Email address	janesmith@test.com
Vehicle registration	RADTOGY









Thanks Jane! Your booking has been confirmed

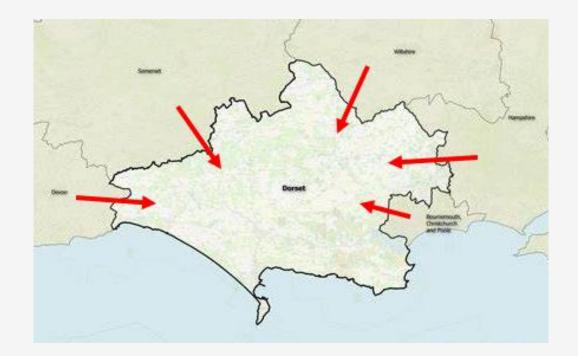
Your reference number is 217

Please check your junk	/spam folder if you do not receive you email.
A STATE OF A	ar booking slot, otherwise you may no coess to the Recycling Centre.
Date and time	Tuesday 10 June 2025
	10:00 - 10:10
Location	Blandford Household Recycling
	Centre, Shaftesbury Lane, Blandford, 0T11 7EG
Personal info	Jane Smith
	janesmith@test.com
Vehicle registration	RADTCGY



Non-Dorset residents

- Residents from neighbouring local authorities can book visits to Dorset HRCs, but a non-refundable entry fee will apply.
- Charge applied to cover the disposal costs and contribute towards the sites running costs.
- Charge taken as part of the booking process – booking confirmed once payment successful





Checking bookings at the HRC

- Simple and easy automatic check in process
- ANPR cameras will instantly verify bookings against vehicle registration numbers.
- A simple traffic light system will guide residents on how to proceed.





Visitor feedback & improvement

- Visitor feedback will be sought from day 1
- Post visit feedback sought after every visit
- Satisfaction surveys planned





When will bookings start?

Planning October 2025 implementation





Communications

James Potten Communications Business Partner - Place

Communication challenges

- Why are Dorset Council introducing a booking system?
- Behaviour change
- Concerns around flytipping





Key messages

Benefits

- Cost savings with no reduction to access
- Little to no queuing
- Fewer people on site
- Less outside-of-DC-area and business waste misuse
- Increased reuse and recycling rates
- Reduced carbon emissions.





Key messages

Convenience and ease of use

- Quick user-friendly process
- Most slots available on the same day
- Booking can be done online or via phone (date TBC).





Key messages

Reassurance

- <u>No evidence of increased fly-</u> tipping
- No reduction in accessibility or opening hours
- Interim period where people will be able to drop off waste without a booking
- Robust data protection.





Communications channels

- Posters & leaflets
- Local press
- E-newsletters
- Social media
- Dedicated webpage
- Newsroom articles
- Dorset Council News





Communications – Things to remember

- The system will lead to an improved service
- No-one will be turned away during the interim period
- Lots of information will be available nearer the time
- Officers available to help with responses to concerns.







Thank you for listening Are there any questions?

